

Simond at the Chamonix Climbing World Cup

For the legendary Chamonix Climbing World Cup held from July 10 to 12, 2026, Simond is inviting the climbing community to come together. Under the motto "Behind every climb, a team," Simond invites the public to join the Spray Wall Club: a celebration of team spirit, craftsmanship, and performance.



Simond Highlights

For this 2026 edition, Simond is proudly partnering with Bedrock Foundation to offer two exclusive highlights:

From Friday, July 10 (opening at 5:00 PM) to Sunday, July 12 (booth closing at 8:00 PM), many events are scheduled to connect and share the vertical experience with the team and athletes of the Simond ecosystem!

Located in the heart of the partner village, the booth offers a space dedicated to connecting, sharing, and performance.

Throughout the weekend, visitors can discover the history and savoir-faire of shoe resoling, test the new Edge climbing shoes, and take on the iconic Spray Wall, featuring routes set by Christophe Cazin and Esteban Daligault.

> Saturday, July 11 (10:00 AM) – Social Boulder at Pierre d'Orthaz:

An outdoor bouldering and Edge climbing shoe testing session in a natural setting, alongside Simond team athletes Agathe Caillet and Jean Rouaux.

Meeting point: Simond Booth
(Limited spots, [registration link](#)).

> Sunday, July 12 (from 10:30 AM) - Craftsmanship Workshop:

An eco-friendly workshop to create your own keychain from recycled climbing ropes.

Meeting point: Simond Booth



Day-by-Day Schedule at the Simond Booth

SATURDAY, JULY 11

> **10:00 AM - 1:30 PM – Coffee Station:** A warm, welcoming space to connect over a personalized coffee.

> **10:00 AM - 11:30 AM – Open Talk – Motherhood & High-Level Sport:** A round-table discussion with Marion Salmon-Thomas, who will share her inspiring journey as a high-level athlete and mother.

> **12:00 PM - 3:30 PM – Open Talk – "Les Berbères" Expedition:** An adventure talk and meeting with Esteban Daligault, Virgil Devin about their latest major first ascent.

> **4:30 PM - 6:00 PM – Spray Wall Challenge – "The Project: Crew Energy"**
The concept: An extreme boulder problem that cannot be solved alone. The route setter breaks down the complexity of the movements, then the Simond athletes chain together flash attempts, driven by the crowd's energy. The wall will then open up to spectators and climbers wishing to take on the challenge.

For the rest of the day, the Spray Wall welcomes climbers for an open session. It's the perfect opportunity to share a few moves with friends, discover the boulder problems set for the event, and test the Edge range in real climbing conditions.

SUNDAY, JULY 12

> **10:00 AM - 1:30 PM – Coffee Station:** The morning coffee meetup at the booth.

> **From 10:30 AM – Craftsmanship Workshop:** An eco-friendly workshop to create your own keychain from recycled climbing ropes with Bedrock Foundation

> **4:00 PM - 7:00 PM – Spray Wall Contest – "Crew Business":**

The concept: An exclusive competition in teams of two (duo format), embodying the essence of the rope team spirit. Success will depend on shared strategy and how well the climbers complement each other.

- Format: 5 to 10 timed rounds (4 minutes per boulder). Maximum hype guaranteed at the foot of the wall.
- Registration: Limited to 10 teams



Exclusive Merchandising (At the booth)

A pop-up shop will feature the brand's essentials (T-shirts, chalk bags, etc.), as well as an exclusive limited edition of only 300 pieces.



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About Decathlon

A global multi-specialist sports brand catering to everyone from beginners to elite athletes, DECATHLON is an innovative designer of sporting goods for all levels of practice. With 101,100 teammates and 1,817 stores worldwide, DECATHLON and its teams have been working since 1976 toward a continuous ambition: making the benefits of sport truly accessible to all.

About Simond

Based in Chamonix since 1860, Simond is an iconic brand in the field of mountain equipment. Specializing in mountaineering, climbing, trekking, and ski touring, Simond has a long-standing expertise in metalwork. In 2008, Simond joined the Decathlon group. The brand continues to design and manufacture all of its metal products (ice axes, crampons, carabiners) in its Chamonix factory. Its design teams apply their expertise to enhance equipment durability, ensuring technical and reliable products for demanding users.



[SIMOND.COM](https://www.simond.com)

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